



iVEST Governance

Vesting Driven, Antifragile, Deflationary Token Ecosystem

iVest.finance

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Abstract

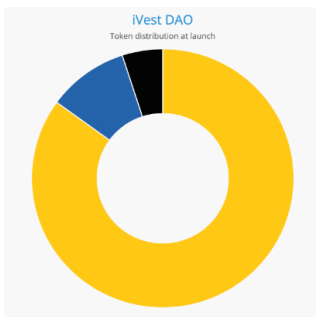
iVest is an anti-fragile deflationary governance token. It has an initial and max supply of 1 billion tokens, minted at launch. No more tokens can ever be created; minted, mined, or otherwise. Our tokenomics burn and lock a small portion of each transaction.

This scarcity of supply creates a robust, healthy governance system. Where each governance token is a vote, and over-time each vote becomes a larger share of the circulating supply as well as being increasingly collateralized by locked liquidity.

The goal being a positive feedback loop of volunteers supported by assets and infrastructure, taking good-faith actions while growing a SocialFi brand.

Fair Launch

All foundering members have donated considerable time, energy, and financial resources into this project. We are all in on iVest, having bootstrapped the project with our own personal resources and countless hours applying our respective experience and skills to ensure the success of iVest. The code, funding, and assets under management were all donated by volunteers without the expectation of gain, ownership and without warranty.



The iVest DAO is a fair launch token. No ICO, No IDO, No developer tokens, or pre-sale of any kind was performed. We are a 100% community donated project. **No funds were raised or solicited.**

Overview

The iVest DAO consists of a series of smart contracts, volunteers, donated time and funds, goodwill, and independent 3rd parties. It is conceived of as a not-for-profit or a non-profit entity and will seek to register as it becomes necessary and appropriate. The DAO runs autonomously but has the capacity to take discretionary actions on the behalf of its members.

Decisions and necessary actions are made through proof-of-stake style decentralized votes by holders of the iVest DAO governance token (iVEST) and specific elected, appointed members. Decisions so made are to be executed by the appropriate party or third party.

As a SocialFi DAO iVest exists to promote our Contributors, community, and the network at large.

Roles

The iVest DAO is composed of its **volunteers, members** (all holders of the iVest token), **contributors, community leaders** (those holders who have accepted elected or appointed operational roles), and various governance and 3rd party roles.

1. **Volunteer** - volunteers are anyone who participates in the iVest community without necessarily holding any iVest tokens.
2. **Member** - all holders of the iVest governance token are considered members of the DAO.
3. **Contributor** - contributors to the iVest DAO are volunteers who share their expertise, content, ideas, or liquidity while promoting the iVest DAO and our values.
 - a. Contributors benefit from promoting and sharing their content in iVest Discord, community portals, social media, and during live events and promotions.
 - b. The community gifts them karma, and “likes” which offer status and recognition in our community and can be exchanged for additional iVest tokens.
4. **Community Leaders** - community leaders are specific contributors who the community has elected or appointed into promotional, operational, or other helpful roles.
5. **iVest DAO Governors (“The tall hats”)** - these contributors have been elected to fulfill the most important logistic and operational roles.
 - a. Meets every 6-8 weeks.
 - b. Appointed for variable 6/12/18 month terms.
 - c. Considers issues, coordinates with contributors and members.
 - d. Distributes funds, signs docs for 3rd parties, contractors, invoices.
 - e. Votes on duties and compensations.
 - f. Approves new seats and positions.
 - g. Votes as a block.
6. **The Stewards** are the founders who hold voluntary operations and governance roles for the iVest blockchain while it grows from its inaugural pilot launch to a fully DeFi ecosystem. They hold the first 3 Governors seats at launch.

Rewards and Compensation

Unless otherwise specified and contractually obligated (such as with 3rd party merchants or providers) actions taken and liquidity or content donated to the DAO by volunteers or members are done without the expectation of compensation or profit. However, the iVest DAO does record such donations and issues *karma*, a non-remunerative social credit which may be accumulated or exchanged for rewards within the DAO and by its members.

We have not finalized the specifics of contributor rewards, we want this to be decided by the community through votes, rather than by decree at launch. However, the premise is that Contributors and Community Leaders earn *karma* for donating time, money, and content to the mission. The community awards karma to people who contribute and karma gives you an extra share of the DAO fees and tokens collected.

This creates a SocialFi ecosystem where independent content creators, traders, and degens alike can all participate and earn in proportion to the value they bring and the goodwill they share. Our tokenomics ensures that all parties, from silent holders to community leaders, are all properly supported and incentivized creating a distributed, world-class, tokenized private money club.

Voting Process

Anyone can propose ideas directly to the network.

Elections occur as seats become available or appointments are deemed necessary by the DAO members. This tends to occur seasonally, but not necessarily. A governance process is required to change any of the DAO smart contracts, approve spending on projects, investments, or invoices, etc.

- Polls: Polls are non-binding surveys of opinion around a key concept or issue.
- Ballots: Ballots record your official, binding vote. These votes may be constructed as pass fail, first past the post, or otherwise. To be decided by the DAO...
- Members who have staked tokens may be eligible for additional voting strength. To be decided by the DAO...

More information about the process and details of voting will be released as the governance portal goes live.

Timeline

The DAO governance portal and voting contracts will be rolled out following our successful launch. We anticipate a pilot governance portal where members can interface with DAO proposals and more by the end of the first year of operations. Formalizing our community leadership roles in early 2025 and holding our first elections before 2026.

Our community has identified 4 distinct tiers of development for our DAO. While progress could happen much faster with sufficient community engagement - each stage presents its own challenges and opportunities and we expect to spend at least one to two years at each level. We will move through these tiers according to the needs of the iVest network, stakeholders, and the sentiment of crypto markets in general.

<i>tier</i>	<i>development focus</i>	<i>market cap</i>
1	Community Ecosystem	\$250k - \$1M
2	Defi Prop Firm	\$1M - \$10M
3	Education Portal	\$10M - \$25M
4	Crypto Venture Firm	\$25M - \$100M+

Founding Stewards

The Stewards have locked their tokens and pledged continuing commitments through 2027.

All three founding members have signed a non-compete clause prohibiting them from employment with any other cryptocurrency project or participating in any new startup, franchise, or entrepreneurial venture through 2027. At which point, their Stewardship roles will end and leadership and fiduciary duties will be transitioned to other members of the iVest community through our DAO voting processes.

The iVest launch is being overseen by three members:



1. **dawson:** Our developer/designer is an economist and passed the FTMO trading challenge. He is the genius behind the iVest concept and lead developer of the smart contracts that make iVest possible.



2. **Redmane:** Our operations & security team member is a Cyber Security professional, responsible for ensuring safe & secure operations of the iVest platform as well as bringing several years of market experience to the team. Further diversifying the potential reach of iVest's investment possibilities.



3. **cryptKeeper:** Our third team member is an IT/HPC Engineer & Entrepreneur who has founded multiple businesses and is responsible for entrepreneurial leadership of the project. He provides Information Technology and business operations expertise, and will maintain any hardware or cloud based systems and infrastructure.

As iVest proceeds to its launch date and beyond we will recruit community volunteers to help with onboarding and education of prospective members, running our Discord and social media channels, and manage any website or blockchain issues.

By 2028 if the iVest DAO no longer needs to exist, the Stewards will oversee the orderly closing of the project and ensure all token holders receive equitable distributions of any remaining assets under management. Otherwise, if the iVest DAO is to remain a going concern, the Stewards will oversee a proper transition to fully decentralized governance, and many years of continued success.

Conclusion & Disclaimer

The iVest DAO is a bootstrapping web3 powered decentralized community equity & investment ecosystem. We combine SocialFi and DAO governance with unique tokenomics to support our members and create thriving community projects.

Cryptocurrency projects are high risk. The DAO and its members are learning and navigating the markets just like any project. The process of running a DAO is not straightforward and mistakes can be made. Importantly though, the freedom in this space fosters innovation and opportunity.

None of the founders are financial advisors or finance professionals. iVest is not organized as a stock offering or sale of security; no equity is involved: it is a tokenized, decentralized, on-chain community. iVest has no existing business structure. If necessary, we will form tax-advantaged legal entities while obeying laws as encountered.

iVest's brand values are being helpful to the group, self-education, forward thinking, financial literacy, good faith, light-heartedness, and dressing well.

Finally, this plan represents a work in progress so expect revisions, updates and changes without notice.

Thank you for considering iVest—an antifragile, deflationary ecosystem handcrafted for the dapper among us.

“Patience Pays”

– **The iVest Team**

P.S. For more information explore our webpage at www.iVest.finance and read the iVest litepaper.